I was afraid of going out of business during this lockdown.

I was worried how will I be able sell out all my stock without reaching people.

I was having nightmares of closing down my business.

That is when I discovered a holy grail “digital marketing” yes it changed my life

Now I spend my time thinking of how to do a ”chakrasana” yes I am that relaxed!

I have more free time than I taught and my business is booming.

Even if I take break it doesn’t affect my business

In 2020 every business you can think of has an online presence of some kind.

Specially during this Covid-19 situation our only human interaction is our online presence.

If you haven’t made an update recently,

If you are embarrassed to send people to your website,

If you don’t have a clear Call to action.

This is when you realise it’s time for a change.

But wondering how and where to start?

You are at the right place.

Yes!! we are online now

The worst part is if you are not then you are missing a huge business out there.

Wonder how ?

1. early people used newspapers and magazines to advertise now it’s the social media

2. early kids used to have outdoor and indoor games now we have only video games

3.early artist used paint and colours on a canvas but now we use canva

Yes we are evolving.

Humans are doing smart business across globe

Its high time that we need a change.